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NEWS RELEASE

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FLORIDA ENERGY COMMISSION UNVEILS NEW WEB SITE

The Florida Energy Commission (FEC) announces the launch of its eagerly awaited Web site, www.floridaenergycommission.gov. The Commission will be a guide to the Florida Legislature in choices for Florida's short- and long-term energy practices and options. FEC Chairman Tommy Boroughs envisions the site as a communication portal between Commission members and Florida's citizens, businesses and energy community.

One of the Commission's major goals is to maintain an attitude of inclusiveness in its journey to a cleaner, healthier energy future for Floridians.

"We really want our site to be a resource for Florida's citizens, businesses and the energy community," said Chairman Boroughs. "The Commission's plan is for it to be increasingly interactive over time."

With the site's launch, site visitors will have ready access to the information they'll need to be a part of the state's endeavor to create a bright energy future for Florida. Here are some of the site's key features:

- Chairman Tommy Boroughs' greeting and invitation to site visitors to be active in the FEC's process.
- An explanation of the FEC's mission and vision for Florida's energy future.
- Past and upcoming Commission meeting information.
- Commission member and staff biographies and contact information.

The Commission's wants the site to remain in a perpetual state of improvement, and to be a two-way instrument of communication between visitors and Commission members.

"We want the site to be a catalyst for dialogue between the Commission and Florida's citizens," Chairman Boroughs said. "We hope it will motivate people from all walks to attend meetings, which we will hold in various state locations this year."

Future FEC Web site plans include:

- A "Public" section designed specifically to provide a pipeline to the Commission. It will feature a sign-up form, which will allow site visitors to enter contact information, and receive Commission information and news via e-mail.
- Helpful links in the Public section that will give easy internet access to the Florida Legislature, the Florida Public Service Commission, the Florida Department of Environmental Protection's Energy Office, the Florida Department of Agriculture's Farm to Fuel program, My Florida and all state energy-related Incentive Programs.
- A "Media" section containing all FEC media advisories and news releases; ready-to-run public service announcements and print ads; and ready-to-run Commission-related articles, as they become available.
- An electronic media kit, containing Commission background information, energy facts, a copy of the 2006 Senate Bill 888 (which gives the Commission its charge) and a downloadable FEC graphic logo file.
- A media sign-up form that will allow members of the media to submit contact information, and be kept up-to-date on Commission happenings.
- Audio files of past Commission meetings, where site visitors can hear what transpires at FEC meetings they are interested in, but may be unable to attend.
- Downloadable versions of any presenters' documents submitted to the FEC by the date on the notice for the particular meeting.
- An "in the news" page, which will give quick, easy online access to FEC news mentions.

"Florida's energy community, in truth, includes each and every Floridian because energy is crucial to our state, our way of life, and our future," Chairman Boroughs said. "The FEC wants Florida's energy community with us every step of the way in this process."

The Florida Energy Commission is a nine-member panel jointly appointed by the Florida Senate and the Florida House of Representatives. It is charged with recommending to the Florida Legislature the best ways to secure Florida's energy future using the guiding principles of reliability, efficiency, affordability and diversity.

FEC members' collective expertise includes energy, natural resource conservation, economics, engineering, finance, law, consumer protection, and other specialty areas crucial to the FEC's mission.

By December 31, the FEC will develop a report that will document its progress, and make the first of an ongoing series of recommendations designed to help guide the Florida Legislature in choosing best practices and options for Florida's energy future.

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